

WHEREAS, on March 25, 2009, City Council authorized the City Manager to establish FY2008-09 appropriations and disburse reprogrammed Community Development Block Grant Funds to fund the MLK Blvd Business Façade/Revitalization Program for \$92,522, by Resolution No. 09-0856; and

WHEREAS, on June 22, 2011, City Council pursuant to Resolution No. 11-1679, authorized the adoption of the final FY 2011-12 Consolidated Plan Budget and the final FY 2010-11 Reprogramming Budget; and

WHEREAS, at the discretion of City Council, the time frames may be extended for obligating and expending CDBG funded activities; and

WHEREAS, on February 8, 2012, City Council authorized the preliminary adoption of Substantial Amendment No. 12 to the 2008-09 through 2012-13 Consolidated Plan by Resolution No. 12-0457; and

WHEREAS, on March 28, 2012, a public hearing was held to receive comments on Substantial Amendment No. 12 to the 2008-09 through 2012-13 Consolidated Plan to revise the MLK Business Facade/Revitalization Program funded in the amount of \$92,522 to expand the allowable service area and change the program name to South Dallas/Fair Park Area Business Facade/Revitalization Program; and at the close of the hearing, authorized final adoption of Substantial Amendment No. 12 to the 2008-09 through 2012-13 Consolidated Plan by Resolution No. 12-0985; and

WHEREAS, on January 7, 2013, the Economic Development Committee was briefed regarding the Program Statement for the South Dallas/Fair Park Area Business Façade/Revitalization Program; and

WHEREAS, on January 23, 2013, City Council authorized the Program Statement for the South Dallas/Fair Park Area Business Façade/Revitalization Program by Resolution No. 13-0176; and

WHEREAS, on May 20, 2013, a memo was submitted to the Economic Development Committee regarding amendments to the Program Statement for the South Dallas/Fair Park Area Business Façade/Revitalization Program requiring business owners to provide verification of current liability insurance in accordance with the requirements and limits as determined by the City's Risk Management department. The business owner must name the City of Dallas as an additional insured.

NOW, THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DALLAS:

May 22, 2013

Section 1. That the City Manager, hereby authorizes an amendment to City Council Resolution No. 13-0176, previously approved on January 23, 2013, to amend the Program Statement for the South Dallas/Fair Park Area Business Façade/Revitalization Program requiring business owners to provide verification of current insurance coverage (see **Exhibit A**).

Section 2. That the City Manager, hereby authorizes the Director of the Office of Economic Development to enter into and execute all documentation with the applicants.

Section 3. That Resolution No. 13-0176 shall remain in full force and effect, except as amended herein.

Section 4. That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.

APPROVED BY
CITY COUNCIL

MAY 22 2013

Anna C. Pineda
City Secretary

Exhibit A**South Dallas/Fair Park Area Business
Façade/Revitalization Program****Program Statement**

Program Purpose: To provide Community Development Block Grant (CDBG) funding for façade improvements that will enhance aesthetic appeal and promote economic viability of area businesses by increasing retail sales and encourage enhancements to the property as viewed from the public right of way as a means to generate additional business for businesses within the South Dallas/Fair Park Area Business Façade/Revitalization Area (SDFPAB Façade/Revitalization Program).

Program Description: The SDFPAB Façade /Revitalization Program is designed to benefit the low/moderate income neighborhood(s) served by incentivizing economic development through grants serving commercial/retail and other businesses on an Area Benefit basis. The SDFAB Façade/Revitalization Program will be offered to eligible business owners within the South Dallas Fair Park area bounded by Grand, Robert Cullum/Scyene, Hatcher, and Lamar. Businesses must be located in primarily residential areas and are not located in central business districts.

SDFPAB Façade/Revitalization Program will provide for:

- ❖ Financial assistance in the form of a grant, in an amount up to \$20,000 per business, for façade improvements, rehabilitation of the building exterior (fronting public rights-of-way), and code violations.

Program Requirements:

- ❖ Eligible Commercial/retail and other businesses must agree to provide business services primarily benefiting residents of the area, of which at least 51% must be low to moderate income, for a period of not less than three years after completion of façade improvements, and comply with the terms of the grant agreement with the city.

Exhibit A

South Dallas/Fair Park Area Business Façade/Revitalization Program

Program Statement (continued)

Applicants must fill out a formal application with the City of Dallas and assemble/submit a packet of information and supporting documentation. The following is a list of application and eligibility requirements, required documentation, and program procedures.

Application/Eligibility Requirements:

- Building Owners, applying for a façade improvement grant, must provide Proof/evidence of property ownership and a current 3 year lease with business owners located at property receiving façade improvements.
- Business Owners, applying for a façade improvement grant, must provide a 3 year lease agreement and written approval of façade improvements with building owner of property receiving façade improvements.
- Building and/or eligible business owners must provide verification of business existence/operation for a minimum of three (3) years while providing goods and services primarily to a low/moderate income clientele.
- ~~Building and/or eligible business owners must provide verification of current \$1 million liability insurance coverage on the property.~~
- Applicants shall provide a certificate of insurance naming the City of Dallas as an additional insured in accordance with the requirements and policy limits as determined by the City's Risk Management Department.
- Building and/or eligible business owners must provide verification of current property taxes and other taxes and liabilities owed to the city.
- Provide verification of correct zoning for the business including historic preservation, street cafes, signage, and ordinances and current building code inspection. Businesses cannot be located in areas primarily zoned commercial.

Exhibit A**South Dallas/Fair Park Area
Business Façade/Revitalization Program****Program Statement (continued)**

- A detailed description of the proposed scope of work to include professional design sketch/rendering of proposed improvements, site map of building location, photograph of building façade in its current state, and three (3) cost estimates of proposed façade improvements. Proposed façade improvements must be approved by Code Compliance.

Program Procedures:

- Once approved by the Office of Economic Development and Code Compliance, applicants will be required to execute a grant agreement with the City of Dallas.
- The Office of Economic Development is responsible for implementation, monitoring, and evaluation under this program. The City Council delegates authority to the Director of the Office of Economic Development (or designee) to provide approval of individual applications, based upon the above referenced criteria, and execute all documentation required under this program to include:
 - Date/monitor application submittals, review supporting documentation to verify accuracy, determine eligibility, and approve grants on a first come first serve basis until funds are depleted.
 - Monitor building/business activities for three years following completion of façade improvements to ensure grant compliance.