

## BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DALLAS:

**Section 1.** That the City Manager is authorized to execute a service contract with Rocket Red Ltd. (VS0000075500) for marketing services for the Dallas Executive Airport for a term of one year, with two two-year renewal options, in an amount not to exceed \$248,845.00, upon approval as to form by the City Attorney. If the service was bid or proposed on an as needed basis, unit price basis for performance of specified tasks, payment to Rocket Red Ltd. shall be based only on the amount of the services directed to be performed by the City and properly performed by Rocket Red Ltd. under the contract.

**Section 2.** That the City Controller is authorized to disburse funds from the following appropriation in an amount not to exceed \$248,845.00 (subject to annual appropriations):

<u>FUND</u>	<u>DEPT</u>	<u>UNIT</u>	<u>OBJ</u>	<u>AMOUNT</u>	<u>FY</u>	<b>ENCUMBRANCE</b>
0130	AVI	7731	3320	\$248,845.00	2013	CTAVIRRL7731

Section 3. That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.

APPROVED BY CITY COUNCIL MAY 2 2 2013 in G dies City Secretary